

RedFish Entertainment presents

Mortgage Insider

What consumers need to know about Mortgages.



One Minute Vignettes about Mortgages

The best platform on television for showing off your brand in a credible light.

We will place 60 second “informational” programs that revolve around your business into rotation 44 times in 8 weeks across Ontario on SunTV.

We will also produce two high-quality vignettes which feature your business in a positive light and even your people doing what they do to make your company what it is.

Television

Your one-minute vignette will run on television for 8 weeks in very prime locations.

Included

Corporate Video

You will be given a version of your vignettes on DVD in a QuickTime format for duplication.

Included

Web Video

We will also give you a version of each program in a format ideal for use on your website.

Included

Find out more today...

8 week campaigns available effective June 14th

BROADCAST & AUDIENCE DETAILS

22 plays of a one-minute informational vignette across Ontario on SUN TV will reach an estimated 660,000 impressions over 8 weeks.

PRODUCTION, TV ADS & WEB PACKAGING

Total Cost: \$15,300 plus applicable taxes.

Cost per viewer impression: \$.02



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